

WELCOME!

GET YOUR TEAM TOGETHER BY REGISTERING YOUR CORPORATE, SCHOOL OR COMMUNITY TEAM IN THE FIFTY FOR 50 CHALLENGE.

Supporting the Neurological Foundation in this challenge is a fun way to support ground-breaking research and education into neurological conditions which affect 1 in 5 Kiwis.

Raising funds will ensure the continuation of ground-breaking research into neurological conditions. There is still so much we don't know about diseases like Alzheimer's disease, Dementia, Parkinson's disease, stroke, epilepsy and so many more, but with your help hopefully in the future, these diseases will become a thing of the past. You will be helping to raise hope for a better future.

Your team can take on any challenge, from something physical like walking and running to something more creative, like team baking or hoola hooping. Your event can be as low-key or as extravagant as you like! Encourage some healthy competition or harness the event for a team-building activity.

We can assist in setting up your organisation and/or team page so you can raise donations and share updates. Every donation will receive a tax-deductible receipt.

Join in the fun of the Fifty for 50 Challenge this May!

Danielle Hamilton

Head of Marketing and Engagement
Neurological Foundation

E danielle.hamilton@neurological.org.nz

P 022 390 0196



GETTING STARTED

1 Set Up Your Fundraising Page

The best way to fundraise is by creating an organisation and/or team online fundraising page here: Fiftyfor50.co.nz. Once created, others can join your organisation and/or team and add personal touches like photos. Remember to add the finishing touches to your profile like your photo and description telling people what you are doing and why you are supporting the Fifty for 50 Challenge.

If assistance is required at any time, please reach out to the team at raisinghope@neurological.org.nz

2 Choose Your Challenge

Join us in celebrating our 50th Anniversary and pick a challenge themed with the number 5, 50, 500 or even 5000. Individuals joining your organisation and/or team can set their own personal challenges and contribute to the fundraising of the group. Whatever challenge they choose they will just need to sign up before the end of May and have until 30 July 2021 to complete it. If they can complete your challenge in May you will be a true star! Can't decide? See some ideas on page 3.

3 Set a Goal

How much do you want to raise? Put in place a realistic goal. You may be surprised at how your community gets behind you! Remember you can always update your goal as you go. Shoot for the stars!

If you need to make or receive a donation other than via credit card on your fundraising page, donations can be made directly to our bank account 06 0287 0133301 07.

Simply email us at raisinghope@neurological.org.nz to look out for the payment and make sure it is correctly assigned to your profile so that the donation can be correctly recognised.

4 Teamwork Makes the Dream Work

Fundraising with others is a lot of fun and can make your target more achievable. As you can have multiple teams associated with an organisation, you can have competition for which team raises the most or achieves their challenge the fastest.

5 Spread the Word

Share your fundraising page on social media (there are buttons below your organisation and/or team profile name) and internal communications. Let people know why the cause is close to your heart – it is likely to get you extra support! We have posters and social media tiles available on the Resources section of the website.

Share updates as you complete your challenges to both your fundraising page and your social media. Use #Fiftyfor50 when posting to social media. This will help us to be able to see all the great things you and our other challengers are doing.

6 Enjoy Yourself

Now that you're all set up enjoy your challenge and the rewarding sense of making a difference.

7 Don't Forget To Say Thank You!

Reach out to your supporters or give them a shout out on social media! No matter how big or small every dollar makes a difference.



SIGN UP ON BEHALF OF YOUR ORGANISATION

TO SET UP A TEAM OR ORGANISATION PROFILE, YOU FIRST NEED AN INDIVIDUAL PROFILE. YOU CAN THEN CREATE OR JOIN A TEAM.

If you are creating a new team, you can elect to make it by invite only, so don't forget to share the links with your prospective team members!

If you don't want to join or create a team at this step, you can skip straight to Organisation Details.

CREATE ACCOUNT ✓ CREATE YOUR PAGE ✓ **TEAM DETAILS ✓** ORGANISATION DETAILS OPTIONAL DONATION

Create a team Join a team

Team Name

Fundraising Target

Allow anyone to join my team
 Yes No This will add a join button on your team page allowing anyone to join your team

Similarly at Organisation Details you can create or join an organisation which can be public or invite only. An organisation can have multiple teams take part.

CREATE ACCOUNT ✓ CREATE YOUR PAGE ✓ TEAM DETAILS ✓ **ORGANISATION DETAILS** OPTIONAL DONATION

Create an organisation Join an organisation

Organisation Name

Allow anyone to join my organisation
 Yes No This will add a join button on your organisation page allowing anyone to join your organisation

Create Organisation [Skip](#)

FUNDRAISING INSPIRATION

THERE ARE SO MANY WAYS YOU CAN FUNDRAISE FOR FIFTY FOR 50 CHALLENGE!

The number 1 rule? Keep safe.

Engage your workmates, school, friends, family or fly solo.

Let's get physical!

Walk, run, bike, swim, jump, dance or hoola hoop! The options are endless and you can choose what best suits you.

Challenge your brain!

Puzzles, quizzes, reading, painting, knitting and crochet all provide stimulus to your brain.

Your choice!

Looking for something different? Why not bake, cook or try new foods, or alternatively go without – 500 hours without chocolate, coffee or alcohol.

The options are endless and there is sure to be something for everybody.



TIP!

Share your posts on social media with the hashtag #Fiftyfor50 or tag @discover_nf on Instagram so we can show off all the amazing work you're doing!



TIP!

Remember to ask your workplace if they offer matched giving program, it could double your fundraising dollars!

